



West Coast Foundation Focus Newsletter

*Provide a platform for the Development of
Research, Scholarships, Education*

June 2006

Letter from the Liaisons...

Welcome to another issue of the Foundation Focus. We are expanding our efforts to galvanize support for the IFMA Foundation and all our events at World Workplace this year, as we need to involve IFMA members from all over the world in what will be a special week in October. Thus, this Focus will be turned on all the Chapters & Councils within IFMA, as well as all Foundation Trustees, Liaisons & Ambassadors.

We are gearing up to implement one of the biggest & best Foundation Galas ever in San Diego this year. (And, given the extraordinary success our team orchestrated for the Foundation at World Workplace 1999 in LA, it will be quite an effort!!!). Nonetheless, no challenge is too great for a dedicated bunch of Facility Professionals.

As you may have read, or can check out on the IFMA Foundation web page www.ifmafoundation.org this year's Foundation Event ...actually we can call it a Gala, because it will be an extravaganza...will be a cruise on the San Diego Bay. We will embark right around sunset and we will all spend three restful hours cruising the bay. (Or not so restful!!! There will be music & dancing, eating & drinking, awards & recognition, and who knows what else!)

We are hoping that this newsletter will help persuade all Chapter & Council leaders to assist in making this a grand event in a number of ways. As this year's World Workplace is in such a beautiful venue, and many chapter and council members will be attending, we need to encourage everyone coming to San Diego to sign up for the cruise. We need reminders to be presented at chapter meetings and events from now until October.

Secondly, we are looking for sponsors. We owe it to our vendors and suppliers to make them aware of this opportunity. Due to the regional exposure this WWP will engender, as well as having presentations before a national and international audience, this will be a premier stage on which they will be recognized.

The third stage of our efforts will be to attain items for the Foundation Silent Auction at the Gala. We would like donations from manufacturers and providers that serve each of our areas that would create interest and good bids at the auction. We would also like to get chapter donations. As we have done in the past, we would like gifts, baskets or items endemic to each of our regions. California, as we all know, holds a certain mystique for many of the world's inhabitants, and we should try and satisfy the needs and curiosity of those global travelers who will arrive on our sandy shore. The same goes for any area an IFMA member calls home. What is commonplace to someone may be exotic to someone else.

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Happiness does not come from doing easy work but from the afterglow of satisfaction that comes after the achievement of a difficult task that demanded our best.

Theodore Isaac Rubin

“Fantastic Voyage” Foundation Gala in San Diego

When you arrive in San Diego, you arrive at the sea. As a gateway to the Pacific, San Diego Bay is considered to be one of the most beautiful in the world. The IFMA Foundation and **Bentley Prince Street** want everyone to experience it for themselves.

In keeping with the tradition of capturing the true essence of each Host City in which IFMA convenes for its World Workplace, the IFMA Foundation Gala promises an evening on the water that will be an exciting adventure for all its attendees.

This year's Gala will truly be a breath taking experience. Guests will board a luxury yacht for a three hour tour of “The Big Bay”, as locals call San Diego Bay. Once boarded attendees will cruise past some of America's most historic warships such as the and the U.S.S. Midway, view the scenic sights of the Coronado Bay Bridge and capture the magic of the sea life that abounds.

From boarding at 6:00 PM to debarking at 9:30 PM on Saturday night, guests will be able to relax to the sounds of the sea, dine on sumptuous California cuisine, witness the light show that is the City of San Diego and dance the night away. All while supporting a great cause.

The IFMA Foundation is dedicated to providing research, education and scholarships to the Facility Management Profession. Join us for a fabulous tour, hear about our great sponsors and enjoy yourself knowing that your attendance is helping to fund the future success of us all. Anchors Aweigh!

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Letter from the Liaisons

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Of course, we are always asking our chapters and councils for donations directly to the Foundation. There is always a need for the scholarship, research and education that the Foundation provides. This Gala will be a positive experience that everybody will enjoy. Now is the time to step that effort up.

This will be our time in the sun (or moonlight, actually). Let's start planning to make the most of it.

Sincerely, Bill & Anita

As you are planning your donation for this exciting evening, may we offer some suggestions...

Entertainment

Disney Tickets
Theater Tickets
Knott's Berry Farm Tickets
Concert Tickets
Zoo Tickets
Sea World Tickets
Lego land Tickets

Pamper Yourself

Jewelry
Hair Cuts/Color
Manicures & Pedicures
Facials
Massage
Spa Days
Makeovers
Personal Training
Shopping Spree
Cooking Classes

Gift Certificates

Home Depot
Lowe's
Macy's
Borders
Toys R Us
Restaurants
Movie Passes
Starbucks

For The Home or Office

China & Crystal Giftware
Interior Design Services
Table Linens
Silk Floral Arrangements
Design Accessories
Art Work
Office Furniture

Getaways

Wine Tasting
Spa Retreats
Ski Weekends
Golf Weekends
New York Weekends
Hotel Accommodations
Air Fare
Train Tickets
European Travel
Limousine Service

Electronics

Televisions
DVD Players
Digital Cameras
Plasma Screen
Computers
Play Station/X Box
Personal Digital Assistant
Audio Equipment

Sports

Surf Gear
Sports Memorabilia
Sports Event Tickets
Fishing Trips
Golf Lessons
Golf Equipment/Attire
Golf Green Fees

Gift Baskets

Wine Baskets
Picnic Baskets
Gourmet Baskets
Martini Baskets
Romantic Basket
Gardening Basket
Music Basket
Toy Basket
Family Game Basket
Spa Basket

For The Kids

American Girls Dolls
Puzzles
Electronic Games
Books
Board Games
Surf Board
Skate Board
Arts & Craft sets

Thank you for your support of this magical and memorable evening!
Please remember that only new items will be accepted.

2006 Doug Underwood/Utilities Council Golf Tournament

sponsored by



Saturday, October 7, 2006

Shotgun start: 7:30 AM

The Auld Course (Championship Scottish links style golf course) Chula Vista, CA

Join us for great golf and good friends in sunny San Diego!

The Auld Course is one of San Diego's newest championship golf courses. Nestled in the peaceful foothills of Mt. Miguel, the 280-acre layout is surrounded by a protected wildlife refuge and offers fantastic views of the Pacific Ocean and Mexico. The Scottish links-style layout creates one of San Diego County's most distinctive courses. With five sets of tees, generous fairways and ample run-up space, the course is a playable track for golfers of all abilities.

The tournament format will be a four-person scramble with a shotgun start at 7:30am. Create your own foursomes, or we can pair you up. Either way, you can expect a well run tournament, great company and a memorable experience. Plus, you are supporting the Utility Council Annual Scholarship.

Your golf tournament registration includes green fee, cart rental, hot breakfast buffet, snacks, a BBQ lunch buffet and prizes.

Early Registration: \$150

Late Registration (after Aug. 4th) \$165

Register at: www.ifmafoundation.org

If you have any questions, please contact Will Rub at william.rub@ifma.org or call 713-623-4362 x 158 or fax 281-974-5601.

IFMA Foundation Education Reception

sponsored by ARAMARK

Monday October 9, 2006

5:30 pm – 7:00 pm

Join us for what is becoming one of the finest celebrations of education in the FM industry. This event brings together some of the brightest young minds, practitioners and educators to recognize the accomplishments of the previous year and establish goals for the future.

Please join us and our special guests.

Day With A Facilities Professional

By Bob Dills

President of AFE Chapter #39

Past President of IFMA Silicon Valley

The Silicon Valley Chapters of the International Facilities Management Association (IFMA) and the Association for Facilities Engineering (AFE) are jointly sponsoring the 2006-Day With A Facilities Professional.

This honorable Silicon Valley program has been held each of the last forty-three years, and this is IFMA's second year as a co-sponsor.

The Day With A Facilities Professional brings university students interested in facility related careers together with mentors for one afternoon in the real-world working environment.

Our program this year begins with a luncheon at Intel's World Headquarters in Santa Clara, California. Each student will be paired with a host/mentor, and after lunch they will travel to the host's work place for the afternoon.

Many of our local firms participate, and we expect approximately 60 students and 50 hosts this year. One of the joyous experiences is, after so many years, we almost always have some hosts who first participated when they were students.

At the end of the day, the students and their host will return to Intel for a dinner program.

The IFMA Foundation provided brochures promoting our profession, which will be inserted in the materials distributed to each student. Many facilities related careers have begun as a result of this wonderful program now spanning more than four decades.

This all began as a result of Eric Bergtraun's vision all those years ago. Eric, for many years, was the Worldwide Director of Real Estate and Facilities for National Semiconductor. He was committed to his vision of attracting the finest talent to our industry and supporting students in their effort to join us.

This year's event will attract students from Cal-Poly University of San Luis Obispo, San Jose State University, and the California Maritime Academy among others. The San Jose Mercury News is providing press coverage.

If you would like to participate or financially support this event, please contact Andy Taylor at 408-342-0790 or ataylor@aptpower.com for more information.

Note: This awesome program would make a great recipient of an IFMA Foundation or other grant.

Vision Statement:

To build a community that will further the means of increasing FM knowledge.

Extreme Networking Hits Sacramento

One of the strengths of the IFMA Foundation is its ability to provide multiple benefits to the profession of Facility Management. An excellent example of this ability to serve a number of needs was the Extreme Networking Luncheon that recently took place in Sacramento.

Cyndi Smith, the Foundation Liaison for the Sacramento Chapter of IFMA organized the event that was designed to enhance the career development of Chapter Members. Based on a model created by the West Coast Regional Team, the Luncheon created a learning venue from a number of different perspectives.

Primarily aimed at Associate members, the event at a "...wonderful, historic restaurant in Old Sacramento," Cyndi reports, "was a great draw". Thirty attendees paid \$100.00 to attend.

Besides the networking possibilities and a creative CD of over 1500, 'warm leads' for each participant, there were two professional speakers that provided the substance of the meeting. Jeff Ivey, CFM, focused his presentation on what he looks for in a vendor/provider and what is really irritating about cold calls and the 'Shark Tank' mentality that sometimes defines sales. Kathryn Lopez, CFM, dealt with integrity, accountability to those who recommend services and the value of building long term, positive relationships.

"The message on how important it is to build relationships with professional members and each other, realizing that business will come from those relationships, was loud and clear", Cyndi stated. She further believes that "...everyone walked out more committed to IFMA and the chapter...", and that this event provided all the attendees with a better understanding of ways to get further involved through joining a committee, volunteering time on a per task basis and just getting to know other members better.

The event generated a profit of \$1200.00. The Sacramento Chapter then voted to add another \$800.00 to provide the IFMA Foundation with an unrestricted donation of \$2000.00. The Foundation owes a debt of gratitude to both Cyndi and that chapter.

We now have two examples of what great event an Extreme Networking Luncheon can be: Orange County & Sacramento. The West Coast Foundation Regional Team plans on building on those successes by promoting the first Annual Foundation February where every chapter in the region holds a similar meeting.

Other regions may just want to join in on the fun. For further information, you can contact Anita Ciminesi, A Foundation Regional Liaison in Orange County. Her email address is

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Foundation Contributions

Another way to contribute to the Foundation is by submitting your articles, Fundraising tips & tidbits along with your chapter highlights for publication in this newsletter.

Please send to Anita at: aciminesi@pbcare.com